

Date: 8th June 2023

Venue: Pahammardoloi Village



Workshop on Skill Development and Entrepreneurship

**Organised by: Department of Social Work-PG in collaboration with
DDU-GKY, Umling C&RD Block and Prime Meghalaya**

St. Edmund's College, Shillong

INTRODUCTION

As part of Rural Camp 2023 and Centenary Celebration, the Department of Social Work-PG at St. Edmund's College conducted an awareness program on Skills Development and Entrepreneurship for the community members of Pahammardoloi Village with an emphasis on the youth on the 8th of June 2023. The program was organized in collaboration Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) Umling C & RD Block and Promotion and Incubation of Market-driven Enterprises (PRIME) Meghalaya.

OBJECTIVES OF THE PROGRAMME:

- To raise youth awareness of skills development and entrepreneurship and to introduce them to new means of livelihood through skill development.
- To encourage and support the youths of the community in learning new skills through a variety of government programs and services.
- To empower unemployed youth with professional competences through comprehensive vocational and technical training.

The awareness program began with a welcome speech given by Likhumbila Sangtam, a student in the MSW 2nd semester. A warm welcome was extended to the resource persons from the two organizations, to the participants from the village, to the teachers, and to the student social workers.



First Technical Session

As the first speaker of the program, Mr Frankie Ryntathiang addressed the audience. It is his responsibility to lead the convergence strategy within PRIME Hub Shillong. During his

presentation, he provided a brief overview of the organization. The Prime Hub is a dedicated space for youth and budding entrepreneurs in Meghalaya where ideas can be transformed into reality. In addition, he explained that PRIME Hubs were developed under the vigilance of the Meghalaya government. By creating a favourable entrepreneur ecosystem in the state, PRIME Hubs are also encouraged to promote the spirit of innovation. A dynamic, collaborative ecosystem has been developed by PRIME Meghalaya to enable easy access to credit, relevant technology, skilling and mentoring support and access to high leverage markets for the youth of the State, making entrepreneurship a preferred career choice. Furthermore, the organization offers programs for mastering skills, technology, marketing, credit, and finances.

Second Technical Session

The second speaker was Mr. Chenmiki Laloo, Manager of Monitoring and Evaluation at PRIME Sauramandala Rural Entrepreneurship Fellowship. During his presentation, he discussed the significance of skills development and entrepreneurship. The process involves identifying one's skills gaps, and developing and honing these skills in order to execute one's plans successfully. Furthermore, the speaker discussed the neglect of skills development and highlighted two main reasons for this: people are often impressed by what others have accomplished without realizing how hard they have worked and people are often very self-critical. In addition, he provided an overview of entrepreneurship, namely the creation of economic value. The process by which individuals or groups exploit commercial opportunities involves introducing new products or processes to the market or substantially improving existing products, services or production processes. For example, chilli pickles in Nongpoh, RI-Bhoi District are a good example. In Meghalaya, the PRIME Sauramandala Rural Entrepreneurship Fellowship is currently operating in eight blocks.



For young changemakers, this is a once-in-a-lifetime opportunity to contribute actively to the development of underdeveloped rural areas. The program is a rural entrepreneurship initiative undertaken by the Planning Department, Government of Meghalaya, in collaboration with Sauramandala Foundation. The speaker explained that each PRIME fellow will be supported by two local PRIME associates from Meghalaya in order to gain a deeper understanding of the local culture, dynamics, and insights. In the course of their fellowships, fellows and associates are expected to work full-time. In each block and village, the team identifies the most promising rural entrepreneurs, understands their challenges, and provides them with assistance.

Third Technical Session

The third speaker was Mr. Bankit, the founder of Eco Ri. It is important to note that he is an entrepreneur who is an outgrowth of PRIME Meghalaya. During his presentation, the speaker shared his personal experiences as well as information about his company. His company was founded during the time of the covid pandemic. During those times, the speaker was interested in waste management, which led him to launch Eco Ri. Manufacturer is the primary business activity of his company, which is further subdivided into Remediation and Waste Management activities. The speaker indicated that his company is classified as a micro enterprise and that its headquarters are located in Shillong, Meghalaya. As a result of PRIME Meghalaya's trainings, he is now a successful entrepreneur.

Fourth Technical Session

As the final speaker, Mr. Franky Khyndeit, Block Coordinator for the DDY-GKY, Umling C&RD block, was invited to address the audience. During his presentation, he discussed the DDU-GKY program, which aims to provide skills training to rural youth who are poor and provide them with jobs that offer regular monthly wages or higher. A cluster of initiatives under the Ministry of Rural Development, Government of India, aims to promote rural livelihoods. Besides its potential to reduce poverty, the scheme is also envisioned as a major contribution to the Prime Minister's "Make in India" campaign.



An explanation was provided by the resource person regarding skilling and placement under the DDU-GKY program. Identifying rural youth who are poor and educating them about the opportunities available in the community is part of the process of increasing awareness. Furthermore, it mobilizes rural youth who are interested by counseling youth and parents. We select candidates based on aptitude and provide them with quality jobs that are verifiable through methods that can withstand independent scrutiny and that pay more than minimum wage. The program also supports the successful placement of the employed person for long-term sustainability, as well as providing placements after training outside of Meghalaya where there are more opportunities for skill development. If a young person wishes to attend training, he or she will not have to spend anything other than personal expenditures, and the training programs are available for beauticians, barbers, technicians, carpenters, chefs, retailers, and designers. During the presentation, representatives from the organization explained the eligibility criteria for the program, the training programs, and the placement opportunities. The block office holds and conducts a variety of skills enhancement programs, including English and soft skills. As a result of these programs, youths will be taught to be confident when giving interviews for placements and other job requirements. In order to obtain further information, the mobilizer has requested that the participants visit the block office.

Conclusion

A skills development program is designed to help individuals acquire new skills. There can be both informal and formal aspects to the process, but it is a lifelong endeavor. In today's fast changing world, skills are essential in order to keep up with the changing environment. The rate of change is so rapid that people are in need of more skills in order to compete in the job market and achieve success in life.



In conclusion, Beneranda Shadap, a second semester MSW student, presented a vote of thanks. In her remarks, she expressed her gratitude to the resource persons for coming and imparting their knowledge to the participants. A token of appreciation was also presented to the organizations in recognition of the efforts and valuable time that the resource persons had invested.



Annexure 1: Event Poster



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1923-2023

DDU-GKY
Deen Dayal Upadhyaya
Gramteen Kaushalya Yojana
Empowering India • Powering the World

ST. EDMUND'S COLLEGE
FACIA NON VERBA
SHILLONG


PRIME
MEGHALAYA

**AWARENESS ON
SKILL DEVELOPMENT AND
ENTREPRENEURSHIP**

**ORGANISED BY MSW 2ND SEMESTER
DEPARTMENT OF SOCIAL WORK-PG
IN COLLABORATION WITH DDU GKY, UMLING C&RD
BLOCK AND PRIME MEGHALAYA**

DATE: 8th JUNE 2023
VENUE: PAHAMMARDOLOI VILLAGE

Annexure 2: Participant List



St. Edmund's College
"Facta Non Verba"

Rural Camp 2023 Pahammardoloi Village

Name of the Programme: *Awareness on Skill Development and Entrepreneurship*

Date: *08-06-23*

Venue: *Paha mardoloi*

List of Participants

Sl. No.	Name	Gender	Occupation/Class	Signature
1	<i>Sangita Marborg</i>	F	<i>IX</i>	<i>[Signature]</i>
2	<i>Ibalisha Lyngdoh</i>	F	<i>VI</i>	<i>[Signature]</i>
3	<i>Agnela Makri</i>	F	<i>XII</i>	<i>A. Makri</i>
4	<i>Ribha Lyngdoh</i>	F	<i>IX</i>	<i>[Signature]</i>
5	<i>Rapbansing Margis</i>	M	<i>XII</i>	<i>[Signature]</i>
6	<i>Sunday Makri</i>	M	<i>XII</i>	<i>S. Makri</i>
7	<i>Beneranda Shadap</i>	F	MSW 2nd Sem	<i>[Signature]</i>
8	<i>Likhumbila Saungta</i>	F	"	<i>[Signature]</i>
9	<i>Graceful Suting</i>	F	"	<i>[Signature]</i>
10	<i>Priyanka Phukon</i>	F	"	<i>[Signature]</i>
11	<i>Kendanglener Lanta</i>	M	"	<i>K. Lanta</i>
12	<i>Kevin Pdang</i>	M	"	<i>[Signature]</i>



St. Edmund's College
"Facta Non Verba"

Rural Camp 2023 Pahammardoloi Village

Name of the Programme: AWARENESS ON SKILL DEVELOPMENT AND ENTREPRENEURSHIP

Date: 30th June, 2023

Venue: Pahammardoloi Village,

List of Participants

Sl. No.	Name	Gender	Occupation/Class	Signature
13	LIVING MAKRI	M	Former	L. MAKRI
14	Desemio Syangkli	M	XII	D. Syangkli
15	Acquerad Namlong	M	VII	A. Namlong
16	Peles Malae	M	X	P. Malae
17	Damian Syangkli	M	V	D.S
18	Rides Syangkli	M		R. Syangkli
19	Sandy Syangkli	M	XII	S
20	Franky Thangkiew	M	X	F. Thangkiew
21	Rome Makri	M	VII	R. Makri
22	Richard Thangkiew	M	VII	R. Thangkiew
23	Bining Makri	M	VII	B. Makri
24	Moan Bonah	F	MSW 2nd	B. Bonah

25	Nonmayuni Hatibamal	F	MSW 2nd Sem	N. Hatibamal
26	Abalarisa Khanguia	F	"	A. Khanguia
27	Inimcheki Suja	F	"	I. Suja
28	Maphilia Kharthang maw	F	"	M. Kharthang
29	Angelista Syemlich	F	"	A. Syemlich
30	Marsellus Pahlong	M	"	M. Pahlong
31	Jenija Ashraf	F	"	J. Ashraf
32	T.H. Wigorleu	F	"	T. Wigorleu