

A REPORT ON THE MINOR-RESEARCH PROJECT AND PRESENTATION.

Duration of the Project: August to November 2024.

Date of the Presentation: 14th November 2023

Venue: AV ROOM.

TARGET GROUP(S):

- 5th semester students, sociology department.

PROJECT OBJECTIVES:

1. **To enhance Research Skills:** To develop students' ability to conduct independent research, including formulating research questions, conducting literature reviews, and applying appropriate research methodologies.
2. **To promote Critical Thinking:** To encourage students to critically analyze information, identify biases, and evaluate sources to make informed conclusions.
3. **To improve Academic Writing:** To help students improve their academic writing skills, focusing on clarity, coherence, proper citation practices, and adherence to academic standards.
4. **To foster Time Management and Organization:** To teach students to effectively plan and manage their time by setting milestones, deadlines, and creating a research timeline.
5. **To encourage Collaboration and Teamwork:** To promote collaborative skills by involving students in group research projects where they can share responsibilities and learn from each other.
6. **To build Presentation and Communication Skills:** To provide opportunities for students to present their research findings to peers and instructors, enhancing their verbal communication and presentation abilities.
7. **To apply Theoretical Knowledge:** To enable students to apply theoretical knowledge from their coursework to practical research problems, bridging the gap between theory and practice.
8. **To foster Ethical Research Practices:** To instil a strong understanding of ethical considerations in research, including issues related to plagiarism, data privacy, and the ethical treatment of research subjects.
9. **To promote Inquiry-Based Learning:** To encourage a culture of curiosity and inquiry, motivating students to explore new ideas and questions beyond the classroom.
10. **To facilitate Professional Development:** To prepare students for future academic or professional research roles by providing hands-on research experience and mentorship.

PROJECT OUTCOME:

- The project comprises of 5 incorporated groups of the 5th semester with 5 different research topics. Namely,
 - Group A:** “Comparative Study on Two Types of Markets: Traditional Physical Market and E-Market”
 - Group B:** “fashion and Consumer Culture Among the College Students in Shillong”
 - Group C:** “A Study on The Small-Scale Vendors Around Tourist Hotspots in Shillong”
 - Group D:** “A Study on the Impacts of Acculturation on Traditional Food Market in Shillong, Meghalaya”
 - Group E:** “Socio-Economic Experiences of the Vendors and Labourers: Sociological Study on Iewduh and Khyndai Lad Markets”
- The students developed abilities to formulate research questions and apply appropriate methodologies.
- The students learned to critically analyze and evaluate collected data and information.
- The students acquire knowledge of and developed efficient teamwork with effective time management and organization.
- Students develop the ability to conduct comprehensive literature reviews and synthesize existing knowledge.
- They learn to address research problems creatively and effectively, often encountering and overcoming unforeseen challenges.
- Students improve their academic writing skills, learning to present their research findings clearly and concisely.
- The students are instilled and familiarized with various ethical considerations of doing research.
- This project enabled the students to apply theoretical knowledge to practically studying social issues and phenomena.
- The presentation of the students’ findings promoted and enhanced their verbal communication skill and presentation abilities.

**COMPARATIVE
STUDY ON TWO
TYPES OF MARKETS:
TRADITIONAL
PHYSICAL MARKETS
AND E-MARKETS**

**GROUP A
RESEARCH PROJECT
ECONOMIC SOCIOLOGY
5TH SEMESTER
SOCIOLOGY DEPARTMENT
ST. EDMUND'S COLLEGE
SHILLONG, MEGHALAYA - 793003**

**Fashion and Consumer Culture Among
the College Students in Shillong**

Research Project, Sociology Department
SOC UG 502: Economic Sociology
St. Edmunds College,
Old Jowai Road, Laitumkrah, Shillong, Meghalaya
793003.



GROUP B



SOCIOLOGY DEPARTMENT
ST. EDMUND'S COLLEGE,
OLD JOWAI ROAD
, LAITUMKHAH, SHILLONG,
MEGHALAYA 793003

GROUP-C
SOCIOLOGY-UG-502:
ECONOMIC
SOCIOLOGY

RESEARCH PROJECT

**A STUDY ON THE SMALL-SCALE VENDORS
AROUND TOURIST HOTSPOTS IN SHILLONG**

**A STUDY ON THE IMPACTS OF
ACCULTURATION ON TRADITIONAL
FOOD MARKET IN SHILLONG,
MEGHALAYA**

**RESEARCH PROJECT
ECONOMIC SOCIOLOGY (SOC UG 502)
GROUP-D
SOCIOLOGY DEPARTMENT
ST. EDMUND'S COLLEGE
SHILLONG, MEGHALAYA**

