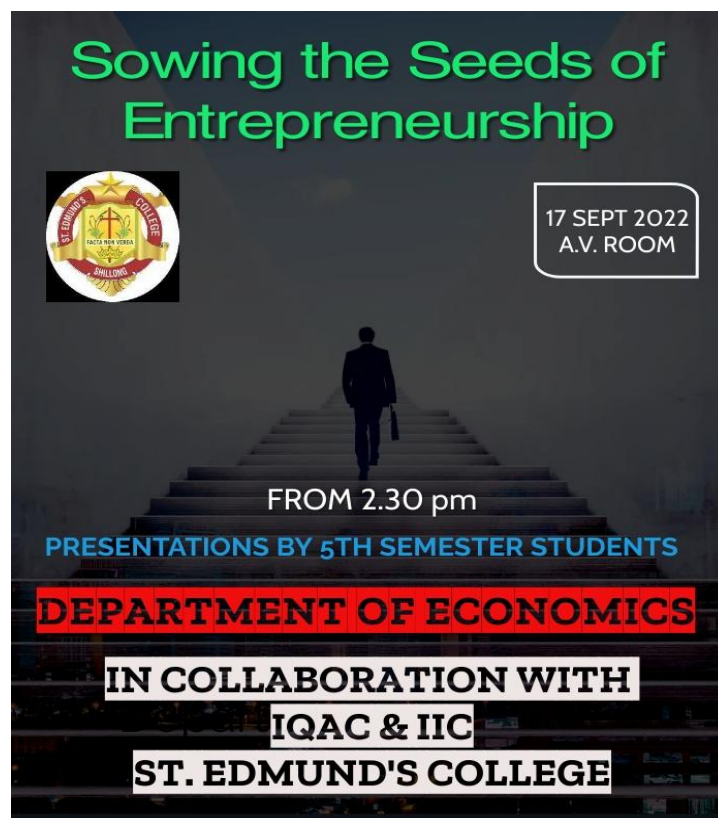


DEPARTMENT OF ECONOMICS

ST. EDMUND'S COLLEGE

Report on Department Activity held on 17th Sept 2022



From the beginning of the Odd semester, our department contemplated on doing something beyond the syllabus but beneficial to our students. Given the current unemployment scenario in India, we believed that it was crucial to empower our students in any small way possible. With these thoughts we encouraged the 5th Semester Major students to work on Entrepreneurship ideas and share them by mid September. Of course, for a newbie and with limited time, it wasn't going to be an easy task. With persistence, students agreed. They worked in groups. Group ideas rather than individual were suggested to bring to the fore, the importance of teamwork, utilise the diverse pool of skill sets and most importantly, develop communication skills. It was also recommended to keep in mind the local context (Shillong specific) and work on a small budget. Sometimes even when the market appears saturated, one can find certain gaps and develop business ideas. What followed was a flurry of activities, intense discussions among group members across a range of what seemed great ideas, followed by simple surveys, the discarding and birth of new thoughts, consultation with Staff members of the department, preparation of samples where feasible, mock sessions, fine tuning of PPTs and finally sharing with a small audience of students and invitees.

In collaboration with the IQAC and IIC, the formal program was held on 17th Sept 2022. The department invited Principal Dr. Sylvanus Lamare, Secretary of the Governing Body Br. Simon Coelho, Vice Principal and President of IIC Prof Monotosh Chakravarty, Vice Principal (Academics) Dr. K.P. Pallavi Malhan, Prof. Sumit Deb, Coordinator, IQAC and Dean Dr Baljuda War Nongbri and Resource Person Mr. Greville Kharlukhi, Assistant General Manager, NABARD.

There were 7 brief group presentations. Each presentation was followed by feedback and crucial inputs from our invitees and resource person. The department remains indebted for your presence, your words of encouragement, for patiently listening to the presentations and engaging with our students. The program lasted a little over 3 hours.

Screen shots of their presentations and Learning Outcomes from feedback forms are summarized below.

GROUP 1:

MEMBERS: (1) ALICE LALNUNHLU KHAWBUNG (2) CHAKRIK B MARAK (3) MADHURJYA PRATIM DAS (4) REUBEN SANGMA (5) SIMRAN KHATUN



“StreetFits” is a clothing brand, first of its kind, which specializes in making fresh apparel using clothes that are discarded by the masses thus giving them a new form and design. The brand is inspired by streetwear fashion and aims to contribute to green fashion.

GROUP 2:

MEMBERS: (1) SUPONGWATI AIER (2) JUDI LALUMPUI (3) SHIDARITI KHARKONGOR (4) FEDALICK SYNGKON (5) KAHOR KASOMWOSHI



GROUP 3:

MEMBERS: (1) DAE KYNSAI M. PYRNGAP (2) GAUTAM BHADUR (3) DROMA TSERING MURPHEW (4) TEMJENIENLA KICHU (5) PAUL REEVES SANGMA (6) I. AKUMLONG JAMIR



TYPES OF CANDLES WE OFFER

FIRSTLY FOR HEALTH BENEFITS

FOR EXAMPLE: LEMONGRASS, TEA TREE, EUCALYPTUS, SANDAL WOOD, LEMON, LAVENDER, ETC WHICH HELPS IN VARIOUS PROBLEMS LIKE INSOMNIA, STRESS REDUCTION, ANXIETY, STIMULATES MEMORY, RELIEVE DEPRESSION.

SECONDLY FOR AESTHETIC PURPOSE

AMBIENCE, BEAUTY, IMPROVES AIR QUALITY, BUG FREE, NOSTALGIC, DÉCOR.

GIFTING TO FAMILY AND FRIENDS

GROUP 4:

MEMBERS: (1) ETHAN LYNDOH (2) NGAYUR MUNGREI (3) KRISHNA KUMARI THAPA
(4) SDANGMINAKA SUJA (5) FANCY M. SANGMA



Group 4:
Online Gift
Store



GROUP 5:

MEMBERS: (1) PHILASARA NONGKHLAW (2) GEORGE FERNANDO SUN
(3) M. SHERTHANGLEN KOM (4) AIBANSHAI PYNGROPE (5) DEBOPRIYA BHATTACHARJEE



GROUP 6:

MEMBERS: (1) SAPHI B. LYNOWA (2) RIHOK IAKI SUJA (3) RONALD K. SUTING
(4) OREFICORN G. DIENGDOH (5) ARTISAN BYRSAT (6) CHIGISA CH MARAK



GROUP 7:

MEMBERS: (1) HARSHITA TALUKDAR (2) DIPBA BARMAN (3) ANWESHA BORA (4) MILLO NADO (5) HAOGOUGIN LUPHENG (6) AZAD ALI (7) G. LUNMINTHANG



STILLS OF THE EVENT:



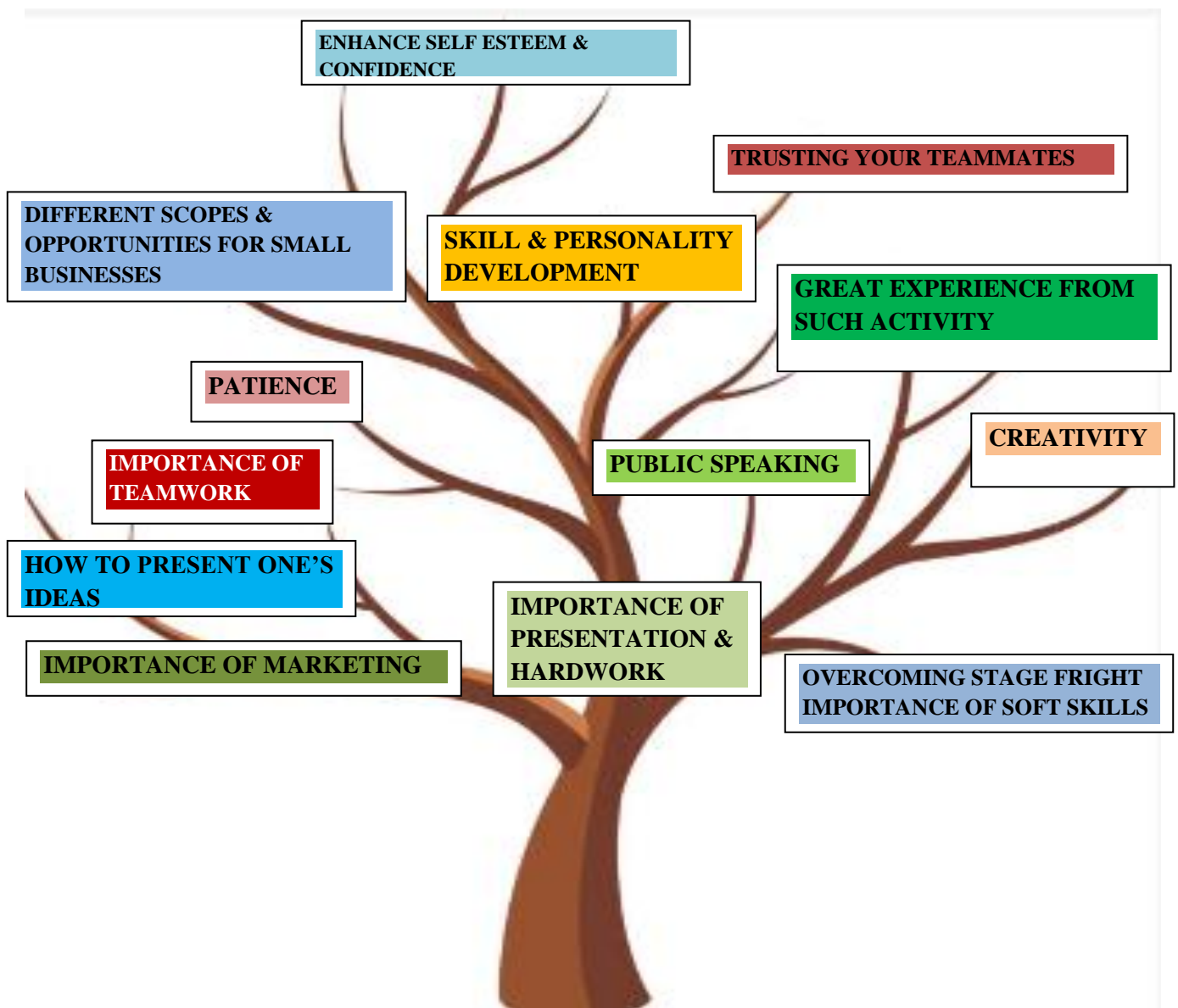


FEEDBACK:

We used TWO feedback forms. One was for the presenters, the 5th Semester students and the second was for the 3rd semester Economics major students who attended

FROM 5th SEMESTER

- All 39 Students responded “YES” on the question “Was the Activity Useful?”
- In response to “What are the key learning points for you?”

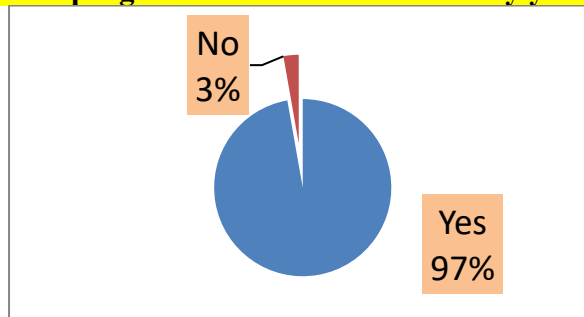


❖ In response to **“What more can the Department do for you?”**

- **MORE OF SUCH PROGRAMS**
- **CAREER COUNSELLING SESSIONS**
- **ORGANISE FIELD VISITS**
- **VALUE ADDED COURSES**

FROM 3rd SEMESTER: 36 students attended and filled the Google form

- In response to **“Was the program and the ideas shared by your seniors interesting?”**



- In response to **“What are the key takeaways of the program for you?”**

REALLY THANKFUL TO OUR TEACHERS FOR ARRANGING THIS PROGRAM WHICH WAS INDEED VERY HELPFUL AND INTERESTING AND ALSO ALLOWED OUR BRAINS TO START THINKING ABOUT THINGS THAT DIDN'T KNOW WAS POSSIBLE SO EARLY. IT REALLY HELPED US TO LEARN THE FORMAT AND CERTAIN IDEAS AS WELL

STARTING A BUSINESS NEEDS PROPER PLANNING

FROM THE PROGRAMME I LEARNED THAT I SHOULD COME OUT OF MY COMFORT ZONE AND I FEEL LIKE IT IS VERY IMPORTANT FOR ME AS AN INDIVIDUAL TO DEVELOP SOME SKILLS AS WELL.

IT GAVE ME IDEAS ON HOW TO COME UP WITH STARTUP IDEAS

HOW TO GIVE A PRESENTATION AND ALSO MANY IDEAS ON NEW STARTUPS AS WE 3RD SEMESTER STUDENTS ARE GOING TO DO IT NEXT YEAR.

ONE IMPORTANT THING THAT I LEARNT IS THAT NO MATTER WHAT COURSE YOU ARE INTO OR WHAT BACKGROUND YOU CARRY, GREAT IDEAS AND PUTTING THOSE IDEAS INTO PRACTICE CAN OPEN THE DOOR FOR BRILLIANT ENTREPRENEURS

THIS PROGRAM HAS HELPED ME GET A BETTER IDEA AND UNDERSTANDING OF THE ENTREPRENEUR SKILLS AND ALSO TO GET A PRACTICAL LEARNING

DEVELOPING VARIOUS OTHER SKILLS IS ALSO ESSENTIAL AND OUR FOCUS SHOULD NOT ONLY BE ON ACADEMICS

THAT CUSTOMER SERVICE AND CUSTOMER EXPERIENCE ARE THE MAIN FOCUS FOR A BUSINESS TO GROW OR TO BE SUCCESSFUL.

RESEARCH AND WORK ON YOUR IDEAS, GOAL SETTING, TEAMWORK, SURROUND YOURSELF WITH CREATIVE TEAM THAT INSPIRES U

THE PROGRAM WAS REALLY HELPFUL. I GOT TO KNOW ABOUT WHAT TO EXPECT AND DO WHEN IT'S OUR TURN. GOT TO LISTEN TO REALLY INTERESTING IDEAS AS WELL AS LISTEN TO THE COMMENTS, PERSPECTIVES FROM ALL THE RESOURCE PERSONS

IT HAS GIVEN ME AN IDEA THAT STARTING UP A BUSINESS WE CAN BE SELF EMPLOYED, WE CAN ALSO STARTUP BY OUR OWN CREATIVITY.

EFFECTIVE COMMUNICATION, SKILL UPGRADATION, RESOURCES OPTIMISATION AND TEAM WORK

WHEN YOU SELL A PRODUCT, DON'T JUST SELL THE PRODUCT BUT SELL THE EMOTION ASSOCIATED WITH IT