

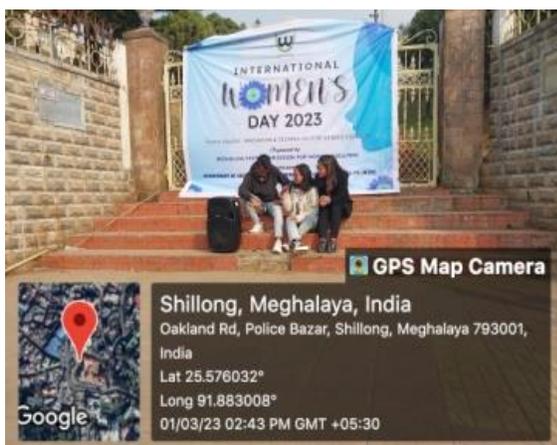
**INTERNATIONAL WOMEN'S DAY
WEEKLONG CELEBRATION
ORGANISED BY MEGHALAYA STATE COMMISSION FOR WOMEN IN
COLLABORATION WITH THE SOCIAL WELFARE DEPARTMENT AND THE
DEPARTMENT OF SOCIAL WORK-PG**

DATE: 1st MARCH 2023

To commemorate the event of 'International Women's Day' 2023, the Meghalaya State Commission for Women, Shillong in collaboration with the Social Welfare Department, Government of Meghalaya and the Department of Social Work - PG, St. Edmund's College, Shillong organized an International Women's Day' 2023 (Weeklong Celebration) with the Street Show and Poster Campaign on the 1st March 2023 in Police Baza, Shillong to raise awareness on the importance of Cyber Security and show our solidarity for Women's Right with this year's theme **DigitALL: Innovation and Technology for Gender Equality**. The program was hosted by the State Coordinator of the Meghalaya State Commission for Women, Mrs Annie I Sohtun.



This Program witnessed the participation of the State Coordinator of the Meghalaya State Commission for Women, Smt Annie I Sohtun, the Board Members of Meghalaya State Commission for Women, the Deputy Director of Social Welfare, Government of Meghalaya, Smt D.V.Massar, the Officers of Social Welfare, Government of Meghalaya, a Resource Person of the Program ,Smt Rebina Subbha, who is a member of the Meghalaya State Commission for Women, the Faculties of the Department of Social Work-PG, the MSW 1st and 4th Semester students of St Edmund's College, Shillong.



At the very outset, a Lawyer and a member of the Meghalaya State Commission for Women, Miss Rebina Subbha addressed to the public on the theme **“DigitALL: Innovation and Technology for Gender Equality”** and she emphasized on the Women Rights to achieve Gender equality in all aspects

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of life without exploiting, abusing and harassing the rights of the Women and creating an awareness on the effective use of the technology and innovation keeping in mind the threats to cyber security and crimes .

In this program, the posters on Women's Day Theme was prepared by the MSW students of St Edmund's College with a total of 25 posters with an objective to create an awareness among the public on the importance of Cyber security and the importance of Gender Equality and understanding Women's Right through the theme of International Women's Day 2023 in order to achieve the goal of gender quality and equity.



The Street Play was performed by the MSW 4th semester of St Edmund's College in Police Bazar with an objective of disseminating the message of this year's the theme of International Women's Day 2023 theme by emphasizing on the use of technology which depicts the advantages and disadvantages of using one's own innovation and technology to create awareness on the cyber security among the public. The role play focused on the role of Social Media and how cyber crime took place when people are trapped by fraudster and scammers which comes in the form of crypto investment scam in the Instagram account. The street play depicts a father of the family who underestimate the interest and passion of his daughter who is innovative and creative in achieving the goals. However, in her journey of life she faced lots of hardships and challenges where she fall trapped by scammer and her social media account was hacked. Hence, with all the challenges and hardship she could make it as one of the top Women Entrepreneur who is working independently with the help of technology and innovation. This role play sends a message to all the people to understand the capability and ability of a Woman by breaking the Gender Stereotype and making one aware of the women's rights in achieving Gender equality in all aspects of life, be it social, political, economical and cultural.

Towards the end of the programme, Mrs Annie I Sohtun, State Coordinator of the Meghalaya State Commission for Women delivered the vote of Thanks to all the collaborators agencies and institution, the volunteers and participants of the program.

