

# REPORT ON THE ACTIVITIES OF RED RIBBON CLUB ST EDMUND'S COLLEGE 2021-2022



## **RED RIBBON CLUB**

Mainstreaming of HIV & AIDS and ensuring safe blood are major activities to control the spread of HIV & AIDS in the country. Of the over 1 billion youth (ages 15-24) worldwide, some 10 million youth are living with HIV. Every day, an estimated 6,000 youth are infected with the virus. Out of 2.47 million estimated population infected by HIV in India, 88.7% are in the age group of 15-49 years. In view of this, the Ministry of Health & Family Welfare, Govt. of India has proposed to establish a network with universities and educational institutions to generate awareness regarding HIV & AIDS, to promote Voluntary Blood Donation to ensure safe blood and implement preventive programmes on HIV & AIDS.

Under the NACP (National AIDS Control Programme) III, youth have been identified as a vulnerable group requiring special attention. Recognizing the heterogeneity of the youth, NACP III aims to promote Red Ribbon Clubs to cover youth at risk to HIV both in campuses as well as in community.

#### What is RED RIBBON CLUB?

The Red Ribbon Club is a voluntary on-campus intervention programme for students in educational institutions. It is initiated and supported by the State AIDS Control Society and implemented through multi-sectoral collaboration, particularly, using the services of cadre officers of the State's National Service Scheme (NSS).

The programme will address the knowledge, attitude and behaviour of the youths in the interrelated areas of Voluntary Blood Donation, HIV & AIDS and sexuality, as demanded by their age, environment and life style. The Red Ribbon Club will serve as a complementary and comprehensive prevention intervention to support and reinforce similar youth led initiatives.

## **AIM**

The RRC aims at harnessing the potential of the youth by equipping them with correct information on HIV/AIDS Prevention, Care and Support and Treatment. It also aims in building their capacities as peer educators in spreading messages on positive health behaviour in an enabling environment and increasing voluntary blood donation from among the youth.

## **OBJECTIVES**

1. To reduce new HIV infection among youth by raising their risk perception through awareness on Sex, Sexuality and HIV & AIDS.

- 2. To induce among the youth the spirit to help and support People Living With HIV/AIDS (PLWHA) thereby reducing stigma and discrimination against PLHWAs.
- 3. To motivate youth and build their capacity as peer educators and change agents by developing their skills on leadership, negotiation and team building.
- 4. To promote voluntary non-remunerated blood donation among youth.

## **KEY AREAS OF RRC**

- 1. **Vibrancy of Youth:** Tap the vibrancy of youth and channel the energy of the youth in a positive direction.
- 2. **Sex & Sexuality, HIV/AIDS & STI:** Provide access to correct information on sexuality, HIV/AIDS, STI, and other youth-related issues in an enabling environment to promote healthy lifestyles.
- 3. **Peer Education:** Develop a cadre of Peer Educators among youth.
- 4. Voluntary Blood Donation: Promote voluntary non-remunerated blood donation.

Realizing the need to set up a unit in the college, the RED RIBBON CLUB (RRC) was launched for the first time in St. Edmund's College on 19<sup>th</sup> September 2010 at the college auditorium in the presence of the Vice Principal of the college, Prof. J.M. Sen, faculty members and students of the college, members of the press and officials of the Meghalaya AIDS Control Society (MACS). Prof. J. M Sen officially launched the college unit of RRC on this occasion.

#### **Activities**

- 1. Celebration of important days like
  - 1. International Day Against Drug Abuse and Illicit Trafficking (26<sup>th</sup> June)
  - 2. World AIDS Day (1st December)
  - 3. World Blood Donor Day (WBDD) (14<sup>th</sup> June)
- 2. Preparation of Blood Bank Directory.
- **3.** Display of Posters in the campus.
- 4. Street Play.
- **5**. Motivational talk on Blood Donation.

## **CONTENTS**

Serial No.	<u>EVENT</u>	<u>DATE</u>
<u>1.</u>	World Blood Donor Day	14 <sup>th</sup> June 2021
<u>2.</u>	Red Ribbon Inter College Quiz competition	12 <sup>th</sup> October 2021
<u>3.</u>	World AIDS Day	10 <sup>th</sup> December 2021
<u>4.</u>	Blood Donation Camp	7th April 2022

## **ACTIVITIES OF RED RIBBON CLUB FROM 2021 TO 2022**

## 1. World Blood Donor Day on the 14th of June 2021

**Program:** Online Competition on Photography, Poster making, Poetry writing, and Slogan writing

Organized by: The Red Ribbon Club of St. Edmund's College in collaboration with NSS

**Date:** 14th June 2021

## Objectives:

- To create awareness about the importance of Blood donation while celebrating World Blood Donor Day with the theme "Give Blood and keep the world-beating"
- To encourage the students to involve in different online competitions on the theme by awarding the winners.

#### Interaction:

The Teacher in charge of RRC along with the NSS Programme Officers as well as NSS volunteers worked actively to make this competition possible. Flyers were made and sent to the students of different departments stating each online competition separately along with the rules and regulations accordingly. The most important meaning of the event was inserted into every competition by stressing the theme "Give Blood and keep the world beating". By doing so, the students will understand the importance of blood donation and think creatively about how to express it in the forms of poems, art, and photographs.

Quite several participants participated by sending their work for the competitions. for the Online Photography Competition, several 10 volunteers participated and shared their work, for the Online Poster Competition several 14 volunteers participated, for the Online Slogan Writing Competition several 14 volunteers participated, and lastly for the Online Poetry Writing Competition several 21 volunteers participated. Out of all these participants, these are the names of the participants who won:

- Online Photography Competition:
  - 1<sup>st</sup> Imjungrenla Longchar, Sociology, 2<sup>nd</sup> Semester
  - 2<sup>nd</sup>- Justin Thabah, Geography, 4<sup>th</sup> Semester
- Online Poster Competition:
  - 1<sup>st</sup> Marbiangbha Iangrai, Computer Science, 4<sup>th</sup> Semester
  - 2<sup>nd</sup> Inesha Nongrum, English, 2<sup>nd</sup> Semester
- Online Slogan Writing Competition:
  - 1<sup>st</sup> P.Khen Lun Lal, Sociology, 2<sup>nd</sup> Semester
  - 2<sup>nd</sup> Aphisha Kharkongor, English, 4<sup>th</sup> Semester
- Online Poetry Writing Competition:

1<sup>st</sup> – Simi Debbarma, Sociology, 2<sup>nd</sup> Semester

2<sup>nd</sup> – Lalrinsangi, History, 4<sup>th</sup> Semester

Dr. Daiarisa Rumnong of the English Department, St Mary's College, Shillong, and Dr. Duwaki Rangad of the Zoology Department, St Edmund's College, Shillong were chosen to be the judges of the whole event. The winners were awarded a cash prize of Rs.1500/- (Fifteen hundred only) for those who secured 1<sup>st</sup> and Rs. 1000/- (One thousand only) for those who secured 2<sup>nd</sup> in Online Photography competition, Online Poster making competition, Online Poetry writing competition and for the two best Slogans, an award of Rs. 500/- (Five hundred only) each was given. The winners received their awards by following the instructions sent in their respective emails. The instructions include acquiring their bank account numbers and how to mail the receipts after they individually received the amount promised to them as a cash prize. An honorarium of Rs. 750/- (Seven hundred fifty only) was honored to each Judge for their contribution to the program. A statement of expenditure is attached to this report.

#### Assessment:

It was observed that the volunteers and participants were very enthusiastic in participating in the Online Competitions and it was a great way in celebrating World Blood Donor Day. With the help of NSS Programme Officers as well as the animators, this competition was a great success.

## Conclusion:

The message of saving lives through blood donation was propagated throughout the competitions. The unit as well as the college is blessed to have this opportunity given by The Meghalaya Aids Control Society (MACS) to celebrate this auspicious day and impart good thoughts in young students' minds









The Red Ribbon Club and National Service Scheme St Edmund's College, Shillong will be hosting a Photography Competition on the occasion of

# WORLD BLOOD DONOR DAY 14th June 2021

THEME: 'Give Blood and Keep the World Beating'

**Rules and Regulations** 

•The photograph should depict the theme 'Give Blood and Keep the World Beating'

•The photograph must be ORIGINAL and no watermark should be on the photograph.

- Participants have to submit colour photographs.
- •It can be landscape/portrait mode.
- •A caption must be given with the photograph.
- •Last date of submission 12/06/2021 11:59 PM.
- •Submit with your full details (full name, department, semester, contact No.).

Prize money will be awarded

1st Prize - Rs. 1500/- only 2nd Prize - Rs. 1000/- only

Click the link to submit your Photograph.

nss.sec20@gmail.com

For further enquiry please call

9362704102

## **POSTER** COMPETITION







The Red Ribbon Club and National Service Scheme St Edmund's College, Shillong will be hosting Poster Competition on the occasion of

## WORLD BLOOD DONOR DAY 14TH JUNE 7071

Theme: 'Give Blood and Keep the World Beating'

Rules and Regulations

 Poster should depict the theme 'Give Blood and Keep the World Beating'

•Poster should be traditional (not digital).

•Last date of submission 12/06/2121 till 11:59 PM.

 Submit with your full details (full name, department, semester, contact No.). Prize money will be awarded CO CHE WINNERS

186 Prize – RS. 1500/- ONLY 2nd Prize – RS. 1000/- ONLY

Click the link to submit your

nss.sec20@gmail.com

For further enquiry please call:

8794968793

## POETRY WRITING COMPETITION









THE RED RIBBON CLUB AND NATIONAL SERVICE SCHEME ST EDMUND'S COLLEGE, SHILLONG WILL BE HOSTING A POETRY WRITING COMPETITION ON THE OCCASION OF

> WORLD BLOOD DONOR DAY 14th June 2021

# THEME: 'Give Blood and Keep the World Beating'

Rules and Regulations

Poetry should depict the theme 'Give Blood and Keep the World Beating'

Poetry should be an ORIGINAL composition

Poetry should be in between 12-20 lines.

Poetry should be unpublished.

Poetry is to be handwritten, written in A4 size paper in English Language.

Handwriting should be neat and clean.

Last date of submission 12/06/2021 11:59 PM

Submit with your full details (full name, department, semester,contact No.).

Prize money will be awarded to the winners

1st Prize - Rs. 1500/- only 2nd Prize - Rs. 1000/- only

CLICK ON THE LINK TO SUBMIT YOUR POETRY

nss.sec20@gmail.com

FOR FURCHER ENQUIRY PLEASE

9774942976









The Red Ribbon Club and National Service Scheme St Edmund's College, Shillong will be hosting Slogan Competition on the occasion of

WORLD BLOOD DONOR DAY 14th June 2021

THEME: Give Blood and Keep the World Beating'

Rules and Regulations

•Slogan should depict the 'Give Blood and Keep the World Beating'.

•Slogan should be original and short.

·Slogan is to be handwritten.

•Handwriting should be neat and clean.

•Last date of submission 12/06/2021 11:59 PM.

•Submit with your full details (full name, department, semester, contact No.).

Prize money will be awarded to the Winners

TWO BEST SLOGANS WILL BE SELECTED. ₹500 WILL BE AWARDED TO EACH WINNER.

Click the link to submit your

nss.sec20@gmail.com

For further enquiry please call:

7629906125

## Winners

## Online Photography competition

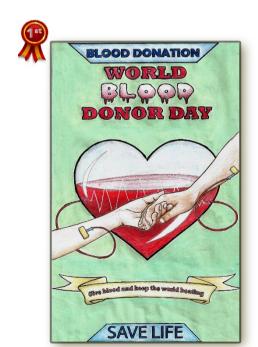






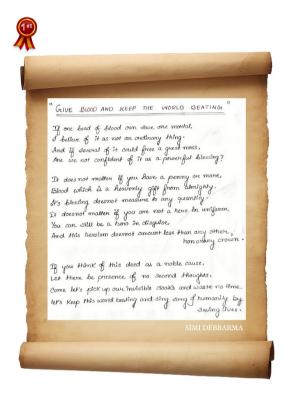
Connected by Blood

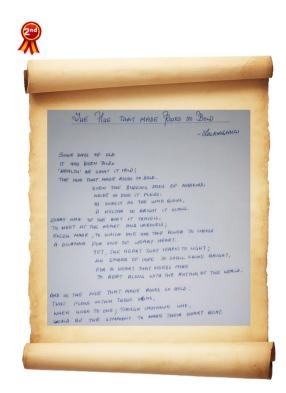
Online Poster making competition





## Online Poetry writing competition





## Online Slogan writing competition





## 2. Red Ribbon Inter College Quiz competition

**Event: RRC Inter-college Quiz Competition** 

Date: 12th October 2021

Two RRC volunteers from the college, Ngayur Mungrei, and Afia Zaheen Bora participated in a Red Ribbon Inter-college Quiz competition Organised by Meghalaya Aids Control Society on the 12<sup>th</sup> of October 2021. The team bagged 1<sup>st</sup> Runner up at the district level.





## 3. Observation of World Aids Day

Event: World AIDS Day Date: 10th December 2021

The National Service Scheme (NSS) unit of St Edmund's College celebrated the International World AIDS Day on 10th of December, 2021. World AIDS Day is observed on *December 1 each year*. It is a day of solidarity for people around the world who are affected by HIV. The theme of World AIDS Day 2021 is 'End inequalities. End AIDS. End pandemic' with a special focus on reaching people left behind and highlighting the growing inequalities in access to essential HIV services. This year the NSS volunteers of the unit commemorated World AIDS Day on 10th December 2021 in a program organized by Voluntary Health Association Meghalaya (VHAM) and participated in a flash mob dance along with students from other institutions.



## 4. Voluntary Blood Donation Camp cum Awareness Programme

Event: Blood Donation Camp - Edblazon

Date: 7th April 2022

Time- 10 am onwards

The Voluntary Blood Donation Camp cum Awareness Programme was held on 7th April, 2022 and is organized as a part of the College Week activities EdBlazon-2022. The camp was organized by the RRC, NSS and NCC units along with the Blood Centre, Nazareth Hospital, Shillong. The program started with the Inaugural address by the Principal. This was followed by a Motivational talk and Awareness on Blood donation by Dr. Hubert Dkhar, who encouraged the students to

donate blood regularly which would help save the lives of countless patients in need.

There were 58 students who signed up for the blood donation, and only those who passed the physical check-up and blood test were able to donate blood. The event was a great success and a number of students got over the fear of donating blood and were encouraged and motivated to start donating blood and saving lives.



THE SHILLONG TIMES, SHILLONG, SATURDAY, APRIL 9, 2022

A blood donation camp is under way in the city on Thursday. A voluntary blood donation-cum-awareness programme on HIV AIDS was jointly conducted by the NSS, NCC and RRC units of St Edmunds College and the Blood Centre of Nazareth Hospital. The programme, held as part of EDBLAZON 2022, was actively participated by students and teachers.

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# **EDBLAZON 2022**

St Edmund's College





# BLOOD DONATION CAMP





## COME AND BE A PART OF THIS NOBLE CAUSE





National Service Scheme (NSS)
National Cadet Corps (NCC)
Red Ribbon Club (RRC)





7th April 2022



10:00 am onwards







