

REPORT ON THE

University Fair

12 February 2024



ORGANISED BY
**Counselling and Placement Cell, St. Edmund's College,
Shillong**

In collaboration with

NETWORKING, Guwahati

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ACKNOWLEDGEMENTS

The Counselling and Placement Cell of St. Edmund's College, Shillong, would like to thank **Mr. Rupam Tasha**, Founder and CEO of Networking, Guwahati, for facilitating our students' exposure to academic opportunities beyond the state of Meghalaya. The Cell also thanks the representatives of eleven colleges from all over India for their dedication to expanding the diversity of their student compositions from various areas of Northeast India.

Br. (Dr.) Simon Coelho, Principal (I/C), Rector and Secretary, Governing Body, **Dr. B. W. Nongbri**, Dean, **Dr. (Capt.) K. P. Pallavi Malhan**, Vice Principal (Academics) and **Mr. Monotosh Chakravarty**, Vice Principal (Administration) showed their support by gracing the occasion with their presence and encouraging students to move out of their comfort zones and embrace new challenges.

GENERAL INFORMATION

- a. **Category of the event:** University Fair
- b. **Topic of the session:** PG Connect (University Fair)
- c. **Total Contact Hours:** 3 (1030 – 1330 hours)
- d. **Date of the event:** 12 February 2024
- e. **Name and designation of the head of the delegation:** Mr. Rupam Tasha, Founder and CEO of Networking, Guwahati
- f. **Target audience:** Final-year students of St. Edmund's College, Shillong
- g. **Total number of students registered:** 222
- h. **Registration Fees:** None
- i. **Registration link:**
https://docs.google.com/forms/d/e/1FAIpQLSf4q24Y200O91RyvDXOQERtx7d9YwIkHLhrmG9qdRWos6VMKQ/viewform?usp=sf_link
- j. **Session organisers:**
 - i. Counselling and Placement Cell, St. Edmund's College, Shillong; and,
 - ii. Networking, Guwahati
- k. Composition of visiting team:
 - Representative(s) from the following universities:
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REGISTERED PARTICIPANTS

Registration opened one hour before the event's commencement. Students registered by scanning a QR code (refer to **Appendix A**).

Refer to **Appendix B** for the complete list of registered participants.

Figure 1 (below) shows the department-wise breakdown of participants. It shows that students from the Departments of Commerce and Economics comprised half of the participants. This interest *may* be attributed to their interest in learning further about the two-year programmes, such as Business Administration and Management Studies and one-year Post-Graduate Diploma (PGDM) programmes such as Business Analytics, Human Resources Management, Banking and Financial Services, etc.

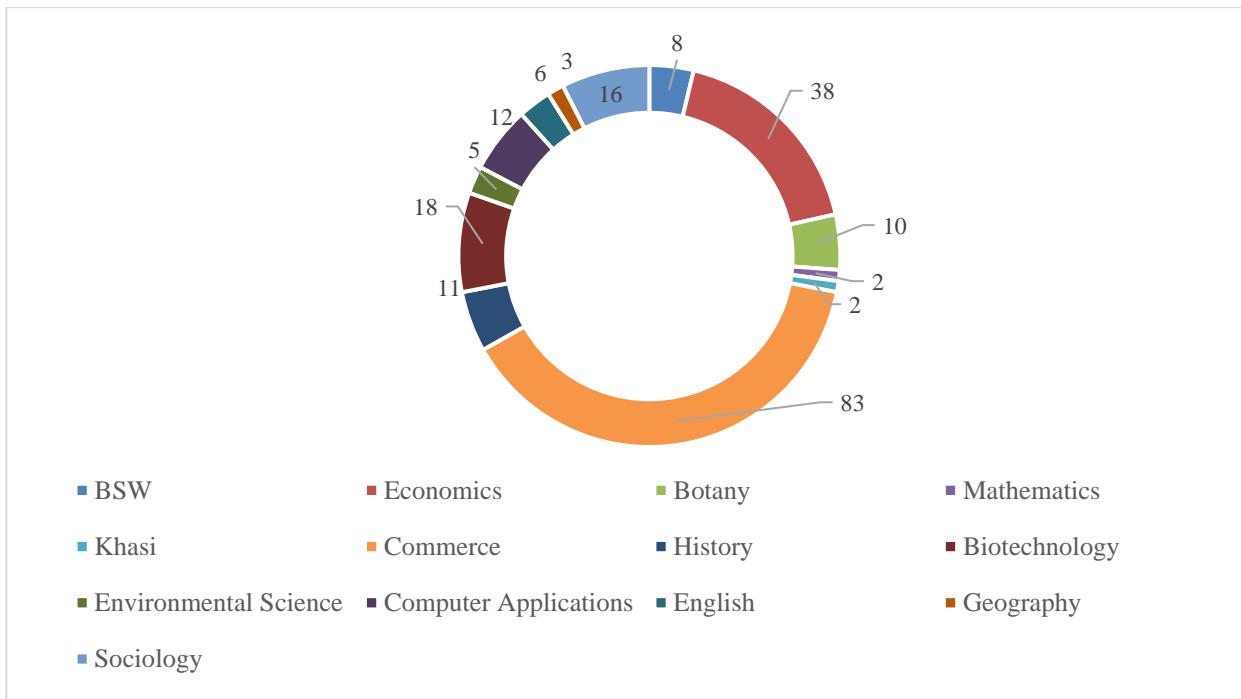


Figure 1: Department-wise breakup of participants

The next section will discuss the proceedings of the University Fair.

PROCEEDINGS OF THE EVENT

This event was a collaboration between the Counselling and Placement Cell of St. Edmunds' and Networking, Guwahati. Founded in 2023, Networking is headquartered in Guwahati, Assam. Mr. Rupam Tasha is the Founder and CEO. Its LinkedIn profile states that it “*specializes in developing innovative solutions that seamlessly link with the educational community. Networking helps to bridge the gap between students, parents, educators, and various stakeholders. Networking aims to help individuals identify their strengths, interests, and values in relation to their career paths. We offer various services, including assessments, consultations, workshops, and coaching, to support clients in making informed decisions about their careers.*”¹

Mr. Tasha facilitated this interaction between final-semester students and representatives from universities all over India. The idea behind the event (known as PG Connect by Networking) was to expose students to opportunities beyond Northeastern India.

Dr. Oliver Nelson Gonsalves, Research Facilitator at St. Edmund's College, hosted the event. The session began with a welcome address by the Principal (I/C) of St. Edmund's, Br. (Dr.) Simon Coelho. Br. Coelho's address was followed by brief remarks from Dr. B. W. Nongbri, Dean, and Dr. (Capt.) K. P. Pallavi Malhan, Vice Principal (Academics).

The following section summarises the proceedings of the University Fair.

5.1 Summary of the interaction with the students of St. Edmund's College

Mr. Tasha introduced the event to the students. His vision is to mobilise several universities from various regions all over India to focus on extending their student intake from the Northeastern region. Instead of piecemeal orientation programmes by these institutions — which may be unaware of local holidays and exam schedules — Mr. Tasha's organisation integrates the marketing strategies of various educational institutes and provides them with direction, logistical support and a platform to engage a larger audience.

Following Mr. Tasha's introduction, a representative from each of the nine participating institutions delivered a 10–15-minute PowerPoint presentation. Their presentations incorporated recruitment videos and introductions of the courses they offered. The admissions teams followed the Counselling and Placement Cell's introductions to avoid solicitation and adapt their presentations to the academic backgrounds of St. Edmund's College.

¹ NETWORKING. (2024). *Overview* [LinkedIn page]. LinkedIn. Retrieved April 21, 2024, from <https://www.linkedin.com/company/networking-every-career-counts/about/>

A brief Q&A session was conducted between the representatives of the universities and the students. Questions regarding the career prospects of various courses were discussed and campus placements were discussed.

5.2 Concluding proceedings:

Mr. Goutam Deb, Head of the Counselling and Placement Cell, delivered the Vote of Thanks and closed the proceedings.

This event was followed by lunch for the visiting party. Strategies to expand student-higher education institution interaction were discussed.

5.3 Lessons Learned:

Students reported that university representatives were not very forthcoming with fee structures for the courses. This prevents students from effectively planning for applications during the crucial (and hectic) post-result period. Although scholarship programmes were briefly discussed during the presentations and the Q&A session, comprehensive information regarding these initiatives was absent. Likewise, promotional material (brochures and flyers) did not carry the required information.

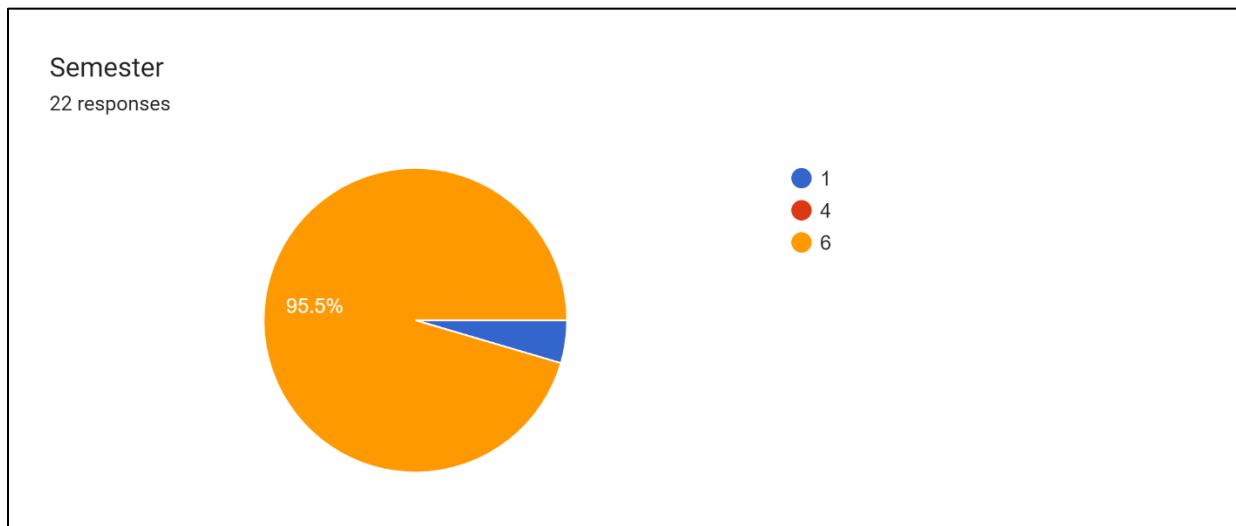
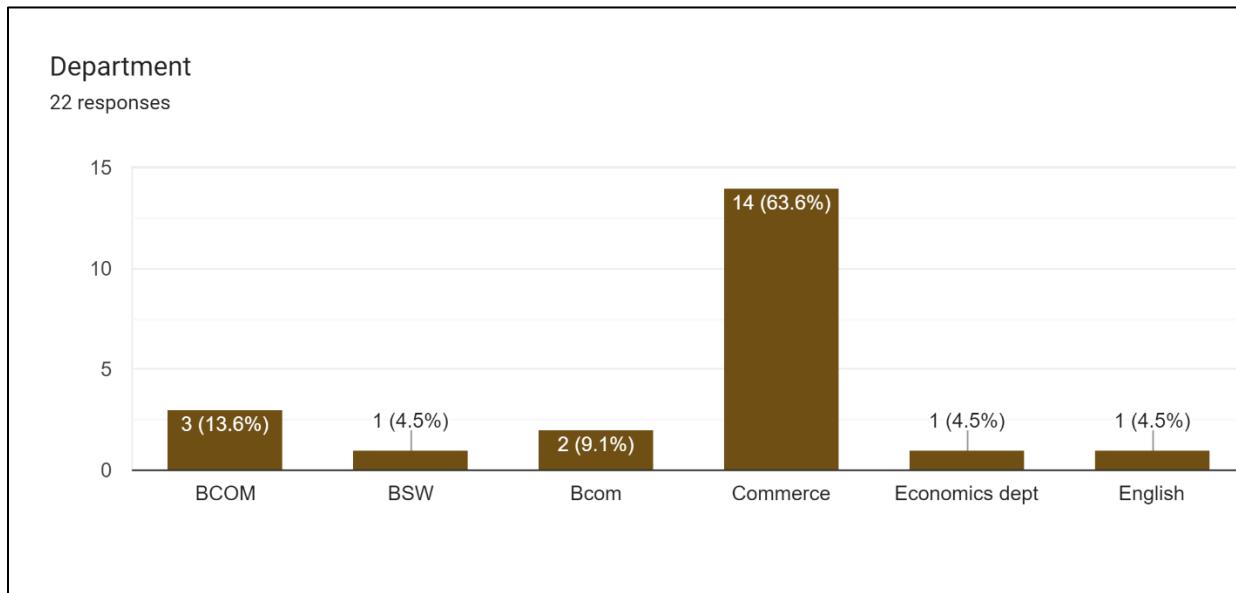
The Counselling and Placement Cell has noted this omission and will advise participating institutions to have detailed information regarding their fee structures in the future.

FEEDBACK FROM THE STUDENTS

A Google Form was designed to assess feedback from the students. The link (URL) of this form is:

https://docs.google.com/forms/d/e/1FAIpQLScC9HiggWwZcldfWxC0UJ3yhHegZgNtWntMTPo40G1Cfy4FYg/viewform?usp=sf_link

Out of the 222 students who registered for this session, only 22 responded to the Counselling and Placement Cell's request for feedback. The two figures below show the students' department- and semester-wise breakdown.



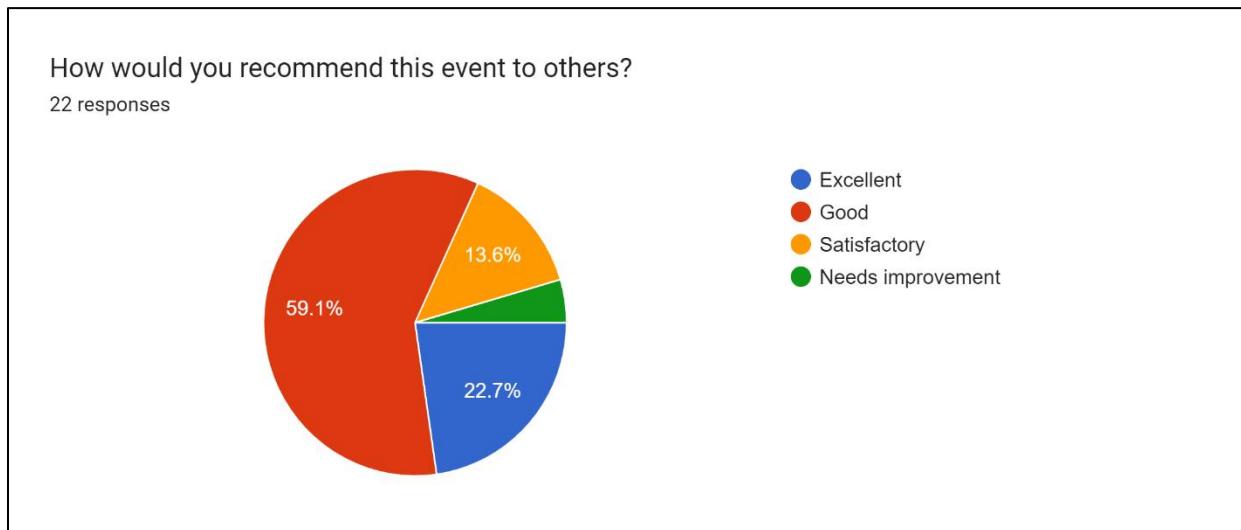
The feedback is listed below.²

What did you like most about the event?

- what I like the most is that it is a good event for networking
- It was helpful as we got to know about the courses which we can do after graduation
- Sharing of the various privileges available in various universities, which I was not aware of.
- the various presenters who helped us know the range of courses provided and the benefits of their institutions, which we wouldn't have known by just browsing the internet.

Do you have any suggestions to improve future events?

- No suggestions



²The most significant suggestions are included here.

FINANCIAL STATEMENT

There were no financial implications for the Placement and Counselling Cell.

APPENDICES

The following materials were used as supplementary material to enhance the merit of this course:

8.1 Appendix A (QR Code for registration)



8.2 Appendix B (List of registered participants)

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99	Pretty Yaikhom	prettykim204@gmail.com	History	21/HIST/197
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121	Merisha Sangriang	merishasangriang17@gmail.com	Commerce	21/ BCOM /029
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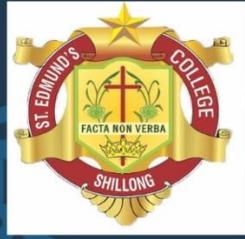
125	Tage Mammu	tagemammu6@gmail.com	Economics	21/ECON/108
126	Emaedeiwa War	deiwawar12@gmail.com	Commerce	003
127	Lowies Lyngdoh	lowieslyngdoh21@gmail.com	Commerce	21/BCOM /081
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150	Gabriella Nongkynrih	gabriellanongkynrih@gmail.com	Sociology	21/SOCI/392

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158	Jacquiline Lyngdoh Nongpiur	jacquilinelyngdohnongpiur@gmail.com	Khasi	21/KHAS/244
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8.3 Appendix C (Flyer)

presents

UNIVERSITY FAIR

February 12, 2024

 St. Edmund's College,
Counselling and Placement Cell,
Shillong

 10:30 am

Meet College Representatives & Learn about Programs & Scholarships

Free Entry
no registration required

Over 10+
representatives
from Indian &
International
colleges

For more information:
+91- 9864999414
info@networking.org.in

Participating University:



8.4 Appendix D (Geo-tagged photographs of the event)



Image 1: Members of the Counselling and Placement Cell with the delegates from various universities



Image 2: Mr. Monotosh Chakravarty, Vice Principal (Administration) [extreme right] interacts with Mr. Rupam Tasha, Founder and CEO of Networking, in his office.



Image 3: Dr. Nishant Kumar Singh (G.N.I.O.T. Institute of Management Studies [G.I.M.S.]) interacts with the students.



Image 4: A delegate interacts with sixth-semester students of the college.