

Report on the Souvenirs (July 2024)

The Magazine Committee was given the responsibility to take charge of the centenary souvenir items to be chosen and procured, therefore a meeting was held on 1st September 2022 to discuss the matter. After this meeting of the Magazine and Publicity Committee a letter with the proposal was sent to the Vice Principal, Sir Monotosh Chakravarty (also the Coordinator of the Centenary Celebrations) on 18th November 2022. The members had given suggestions of souvenir items that may be procured during the Centenary year.



The items are listed below:

1. Logo lapel pins
2. Key chains (with pouches of any of the three colours of the college)
3. Pens
4. Pen-stands
5. Caps
6. T-shirts
7. Sweat shirts
8. Neck ties
9. Wrist bands,
10. Pendants
11. Car/bike/mobile stickers
12. Fridge magnets
13. Cups (show piece)

14. Paper weight
15. Scrolls (with the College Anthem on them)
16. Wall clocks (with the centenary logo)
17. File covers
18. Dairies
19. Crystals with the logo of the College embedded in them (that can glow with the help of a light bulb)
20. Centenary Calendar - January to December 2023 (single page and multiple pages with old and new pictures of the college)

It was also suggested that the souvenirs should be of very good quality and at the same time, the range of prices should be such that there should be items with lower prices and items with higher prices as well, so that they are affordable to different groups.

It was in March 2023 that the souvenir items reached the College. The list of items, specifications and their prices are given below:

Sl. No.	Name of the Item	Size/Colour	Units	Price (in Rs)
1	Cups		300	250
2	Key chains	round/white	100	50
3	Key chains	Logo/ white	100	50
4	Key chains	Rectangular/green	100	40
5	Lapel pins		299	100
6	Stickers	For bike	53	20
7	Stickers	For cars	286	20
8	T-shirts (Round neck)	38"	60	450
9	T-shirts (Round neck)	40"	180	450
10	T-shirts (Round neck)	42"	60	450
11	T-shirts (with Collar)	38"	60	500
12	T-shirts (with Collar)	40"	180	500
13	T-shirts (with Collar)	42"	60	500
14	Paper weight	Round	150	150
15	Paper weight	Square	150	150

The souvenir stall was opened from time to time especially on days when programmes were conducted in the college. The stall would be manned by students volunteers along with teachers in charge of the committee. The records of sales were maintained each time the stall was opened.

In a meeting of the committee on 13th May 2024 it was decided that the committee will seek permission from the authorities to try and clear the stock of the left over souvenir items by selling them at a discount and putting them up for sale on the Instagram account of the college. On meeting with the Vice Principal, Sir Monotosh Chakravarty, permission was granted to the

committee to proceed with the plan. Another meeting was held on 10th July 2024 and the new prices decided for the items were as follows:

Sl. No.	Name of the Item	Old Price (in Rs)	New Price (in Rs)
1	Cups	250	180
2	Lapel pins	100	80
3	T-shirts (Round neck)	450	360
4	T-shirts (with Collar)	500	400
5	Paper weight	150	120
6	Stickers	20	20



The pictures of the items will be uploaded on the College Instagram page along with the new prices so that the remaining stock of the items left will be cleared.