

MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

ST. EDMUND'S COLLEGE


**OPPORTUNITIES FOR YOUNG STARTUPS AND ENTREPRENEURS TO WORK TOWARDS
PRODUCT DEVELOPMENT IN THE AREA OF PHYTO-PHARMACEUTICAL & ESSENTIAL
OIL CULTIVATION**

OVERVIEW

<p>Objective:</p> <p>To identify and develop model on efficacy of herbal & medicinal plants.</p>	<p>Benefit in terms of learning/Skill/Knowledge obtained:</p> <p>Herbal and medicinal plants can be used to built a viable business model based on their medicinal efficacy.</p>
<p>Academic Year:</p> <p>2021-22</p>	<p>Program driven by:</p> <p>Self-driven Activity</p>
<p>Month:</p> <p>May</p>	<p>Program /Activity Name:</p> <p>Opportunities for young startups and entrepreneurs to work towards product development in the area of Phyto-pharmaceutical & essential oil cultivation</p>
<p>Program Type:</p> <p>Motivation Speech</p>	<p>Other:</p> <p>null</p>
<p>Program Theme:</p> <p>Entrepreneurship</p>	<p>Other:</p> <p>NA</p>

Date & Duration (Days):	External Participants, If any:
05/19/2022-05/19/2022-0	3
Student Participants:	Faculty Participants:
41	8
Expenditure Amount, If any:	Remark:
2500	The Resource person delivered the scope on Bio-entrepreneurship with special reference to herbal and medicinal plants available in North East region

ATTACHMENTS

Video:	null
Photograph1:	
Photograph2:	/uploads/institutes/monthlyReport/Photograph2/5228-IC202015433.jpg
Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/5038-IC202015433.pdf

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