
 CAMPUS TECH DRIVE

Skill up. Build. Get placed.

PlaceMux is bringing a campus-wide Tech Drive — a skill assessment that leads straight into a hiring pipeline, run through a 48-hour build format — with a real internship and a ₹20 LPA pre-placement offer waiting for the winning team.

Place your skills → **Build** → **Get placed**

WHO CAN JOIN**Pre-final & Final
Year****TEAM SIZE****3 – 4 members****FORMAT****Open theme · 5
domains****QUERIES****70226 65938**

— BEFORE YOU REGISTER

What you're actually walking into

PlaceMux is a skill-based hiring platform. Instead of companies screening your resume, you take AI-proctored assessments in aptitude, communication and coding, and get scored on a single L1–L100 scale — a level that follows you into real hiring conversations, not just this event.

L1–L100

Your verified skill level, built from this assessment and reusable beyond this event.

No Resume

You're shortlisted purely on what you can demonstrate, not what's on paper.

Real Mentors

Mentor rounds through the build phase, not just a judge showing up at the end.

Real Stakes

The winning team gets an internship and a PPO — this isn't a certificate-only event.

One clarification worth registering for

The assessment on Day 1 isn't a formality — it's the only gate between you and the build phase. Come prepared the way you would for any placement test.

— THE PITCH

Why this is worth your 48 hours

Most hackathons end at the certificate. This one is built so the outcome can follow you straight into a job offer.

01

A real shot at ₹20 LPA

The winning team doesn't just take home a prize — they walk into a 3-month paid internship with a pre-placement offer already on the table.

02

A problem statement you didn't see coming

Open theme, five domains, released the same day teams are formed — you're building on your feet, the way real product teams actually work.

03

A skill level that outlasts the event

The L1–L100 score you earn on Day 1 isn't thrown away after the hackathon — it's the same score companies use to hire on PlaceMux.

04

Something for more than just the winners

Cash prizes for the runner-up, Best Presenter and Tech Geek, plus a certificate of participation for everyone who takes the assessment.

BEFORE YOU SIGN UP

Who can join, and how

No prior hackathon experience needed — just clear the Day 1 assessment. Teams come together after that, not before.

Pre-final & Final Year

If you're in either batch, you're eligible to register.

Any Branch

The theme is open — five domains, nothing restricted to a single department.

3 – 4 per Team

Teams are formed after the assessment, once you've cleared the qualifying level.

You register solo. Everyone takes the PlaceMux assessment individually on Day 1. Teams of 3–4 are formed only from students who clear the qualifying skill level — so who you build with depends on who else clears it alongside you.

Open theme

5 domains

No experience required

Solo registration

— STEP BY STEP

Your journey through the drive

Eight steps between registering and standing on stage for results.

- 1 Register**
Sign up individually — no team needed yet.
- 2 Take the PlaceMux assessment**
AI-proctored aptitude & coding round on the morning of Day 1.
- 3 Clear the qualifying level**
Results are out the same afternoon — only students above the cutoff move forward.
- 4 Get teamed up**
Shortlisted students are grouped into teams of 3–4.
- 5 Receive your problem statement**
Released the same day — ideation starts immediately.
- 6 Build for 48 hours**
10 AM – 6 PM on-campus each day, with mentor rounds on the floor.
- 7 Present & get judged**
Final demos in front of the judging panel on the last day.
- 8 Results & prizes**
Winners announced the same day — internship, PPO and cash prizes handed out on the spot.

GOOD TO KNOW

The schedule

Every day runs 10:00 AM – 6:00 PM with a 1:00 – 2:00 PM lunch break — no overnight stay required.

DAY 1

Assessment & kick-off

10:00 – 1:00 PM	PlaceMux skill assessment — everyone who registered takes it.
1:00 – 2:00 PM	Lunch break
2:00 – 3:00 PM	Results out — check if you've cleared the cutoff.
3:00 – 4:00 PM	Team formation — meet your team of 3–4.
4:00 – 6:00 PM	Problem statement drop — start ideating right away.

DAY 2–3

Build mode

10:00 – 1:00 PM	Build + mentor rounds.
1:00 – 2:00 PM	Lunch break
2:00 – 6:00 PM	Build + mentor rounds.

FINAL DAY

Demo day

10:00 – 1:00 PM	Final presentations & judging.
1:00 – 2:00 PM	Lunch break
2:00 – 4:00 PM	Results & prize distribution.

** Exact dates will be shared by your campus placement cell closer to the drive.*

WHAT'S ON THE TABLE

Prizes & rewards

Every top performer walks away with something — the winning team walks away with a job.

IF YOUR TEAM WINS

Internship first. Offer letter next.

3 months

Internship duration

₹30,000

Stipend for the internship

₹20 LPA

Pre-placement offer (PPO)

RUNNER-UP TEAM

₹5,000

Cash prize, split across the team.

BEST PRESENTER

₹2,500

Cash award plus certificate.

TECH GEEK

₹2,500

Cash award plus certificate.

Everyone who takes the assessment gets a certificate of participation and a verified PlaceMux skill level — useful well beyond this event.

— STAY IN THE LOOP

Follow PlaceMux

Scan for registration updates, prep tips and results — and tag us once you're building.



Website

Explore the platform
placemux.com



Instagram

Follow for updates
[@placemux](https://www.instagram.com/placemux)



LinkedIn

Connect with us
[placemux](https://www.linkedin.com/company/placemux)



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Google Reviews

Rate us on Google

Got questions before you register?

Reach out and we'll walk you through the assessment and format.

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