

— A PLACEMENT TECH DRIVE

The PlaceMux Hackathon Drive

A skill-first, assessment-backed hackathon that runs on your campus as an official placement activity — not a side event. Built for pre-final and final year engineering students.

Place your skills → Build → Get placed

PREPARED FOR

College

PREPARED BY

**Altrodav
Technologies Pvt.
Ltd.**

PROPOSED WINDOW

**September - October
2026**

CONTACT

70226 65938

— WHO WE ARE

A placement intelligence platform, brought on-campus

Altrodav Technologies Pvt. Ltd. builds PlaceMux — a verified placement intelligence and skill-based hiring platform connecting students, companies and colleges through trusted hiring signals instead of resumes. Every student is scored on a single, IRT-calibrated L1–L100 scale through AI-proctored assessments in aptitude, communication and coding, and matched to the roles whose thresholds they already meet.

L1–L100

Single calibrated skill scale, replacing resume screening with demonstrated proof.

AI-PROCTORED

Identity-verified, gaze-tracked assessments — the same rigour as a real hiring round.

FREE FOREVER

The college platform carries no cost — built for transparent, measurable placement outcomes.

8-STAGE FUNNEL

Colleges track the full placement funnel in real time, with AICTE-compliant reporting.

Why this matters for a campus hackathon: the same engine that verifies a candidate for a company verifies a participant for this drive. What plays out on your campus as a 48-hour build is, underneath, a live and verified placement process.

A placement-tech drive gives the placement cell a measurable, assessment-backed activity rather than a standalone event.

— POSITIONING

Not just a hackathon — a placement tech drive

We're proposing this be run and recognised internally the way any other placement drive is: with a defined process, a shortlisting stage, and outcomes your TPO cell can report on — rather than as a standalone cultural or technical event.

01 Every participant is assessed before they build anything

Stage 1 is a PlaceMux skill assessment, not an icebreaker. Students clear a qualifying skill level before they ever see a problem statement — so participation itself produces verified, usable placement data for your records.

02 A direct pipeline to internship and PPO conversion

The strongest team walks away with a paid internship and a pre-placement offer — not a certificate alone. That gives pre-final and final year students a real reason to take the assessment stage seriously.

03 Zero resume screening, on either side

Shortlisting runs purely on demonstrated skill level. Your placement cell gets a defensible, bias-free process to point to, and students are judged on ability rather than pedigree.

04 A high-visibility activity for the placement calendar

Positioned as a placement tech drive, the event slots into the TPO cell's existing process for approvals, lab allocation and student communication — instead of competing with it.

— WHO TAKES PART

Eligibility & participation

The drive is built around students closest to placement — with an open format so the widest possible pool can qualify through the assessment stage.

PRE-FINAL & FINAL YEAR

Eligible batches — both encouraged to register, so the pipeline feeds this year's and next year's placement cycle.

400 – 500 STUDENTS

Expected registration pool across the campus, subject to final confirmation with the placement cell.

3 – 4 PER TEAM

Team size once students clear the qualifying skill level in Stage 1.

OPEN THEME · FIVE DOMAINS

Problem statements span five tracks open to all branches and skill sets — nothing is walled off to a single department. The exact five domains are finalised closer to the drive and released with the problem statements on Day 1.

✓ **All engineering branches**

✓ **Open theme**

✓ **No prior hackathon experience required**

Eligibility is intentionally broad: the assessment stage determines who advances, rather than prior hackathon experience.

GOOD TO KNOW

The schedule

Every day runs 10:00 AM – 6:00 PM with a 1:00 – 2:00 PM lunch break — no overnight stay required.

DAY 1

Assessment & kick-off

10:00 – 1:00 PM	PlaceMux skill assessment — everyone who registered takes it.
1:00 – 2:00 PM	Lunch break
2:00 – 3:00 PM	Results out — check if you've cleared the cutoff.
3:00 – 4:00 PM	Team formation — meet your team of 3–4.
4:00 – 6:00 PM	Problem statement drop — start ideating right away.

DAY 2–3

Build mode

10:00 – 1:00 PM	Build + mentor rounds.
1:00 – 2:00 PM	Lunch break
2:00 – 6:00 PM	Build + mentor rounds.

FINAL DAY

Demo day

10:00 – 1:00 PM	Final presentations & judging.
1:00 – 2:00 PM	Lunch break
2:00 – 4:00 PM	Results & prize distribution.

** Exact dates will be shared by your campus placement cell closer to the drive.*

— WHAT WE NEED FROM CAMPUS

Infrastructure & requirements

Lab and facility needs scale with confirmed registration, sized here against the expected 400–500 student pool. Since this runs as an official placement activity, allocation can be routed through the same process the placement cell already uses.

- **Lab seating sized to the participant pool**

Enough systems across labs to seat the full registered batch for the Day 1 assessment, and continued lab access for teams through the build days.

- **Stable Wi-Fi / LAN across every lab in use**

Needed through the assessment window and the full build phase.

- **Uninterrupted power backup**

Across all labs and the main hall, for the entire duration of the drive.

- **Projector, display & audio in the main hall**

For the Day 1 kick-off briefing and the final day's presentations, judging and results.

- **Charging points at every team cluster**

Extension boards positioned at seating clusters through the build days.

- **On-ground volunteer support**

Coordination support from the TPO cell / student council for registration, floor management and logistics.

- **Lab access across all listed days**

Within the agreed 10:00 AM – 6:00 PM working window, including the 1:00 – 2:00 PM lunch break.

— OUTCOMES

Rewards & recognition

WINNING TEAM

A real internship, not just a trophy

3 months

Internship duration

₹30,000

Stipend for the internship

₹20 LPA

Pre-placement offer (PPO)

RUNNER-UP TEAM

₹5,000

Cash prize for the second-placed team.

BEST PRESENTER

₹2,500

Cash award plus certificate.

TECH GEEK

₹2,500

Cash award plus certificate.

Every participant receives a certificate of participation, and a verified PlaceMux skill level to carry into future placement cycles.

The reward structure connects the event directly to placement outcomes: internship + PPO for the winning team, with recognition for other top performers.

— LET'S BRING THE DRIVE TO YOUR CAMPUS

Three steps to confirmation

Three steps stand between this proposal and a confirmed date on your placement calendar.

STEP 1

Finalise dates within the proposed September - October 2026 window.

STEP 2

Confirm expected participant strength and lab allocation.

STEP 3

Sign-off with the placement cell and kick off student communication.

TALK TO US

Altrodav Technologies Pvt. Ltd.

Ground Floor, L-Block, Embassy Tech Village, Belandur, Bangalore, Karnataka 560103

PHONE

70226 65938

WEBSITE

www.placemux.com

Proposed window: September - October 2026 · Contact: 70226 65938

— STAY CONNECTED

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